

El Segundo Herald

The Weekly Newspaper of El Segundo

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El Segundo Eagles Face Redondo in Split Double-Header



Jackson Stone is about to be tagged out at the plate. The Eagles faced Redondo and for the first time in three years they came away with a split against the Sea Hawks, dropping the first game 2-1 and winning the night cap 10-5. For story and more photos see page 8. Photo by Gregg McMullin.

Interim Superintendent Attends First School Board Meeting

By Duane Plank

El Segundo Unified School District Interim Superintendent Alan Rasmussen attended his first School Board meeting Tuesday evening. Rasmussen, who replaced Geoff Yantz, is slated to be on the job until the end of June when a new permanent Superintendent should be taking over on July 1.

The executive search firm of Dave Long and Associates has been retained by the Board until the end of June to assist and advise throughout the search process, at a cost to the District of \$12,850. In an email sent prior to the meeting, Rasmussen wrote that he was “very pleased and excited to have the opportunity to work with the outstanding staff, School Board and community in El Segundo. “Although my time is limited,” he continued, “there is much to do over the next three months in completing the school year and preparing for a new Superintendent.”

The Tuesday night agenda was bereft of any special presentations, save the regular report made to the Board by student representative Malcolm Au, highlighting recent events on District campuses and looking forward to April events at El Segundo High School.

With no discussion items listed on the agenda, the 30-minute meeting quickly moved to deal with items up for Board consent. Among the items approved were a District Gifted and Talented Education (GATE) parent night to take place at Center Street Elementary; El Segundo Middle School implementation of a drug education and life skills class for seventh graders; dates and fees for the Eagles’ Nest summer school session; and a couple of other items dealing with summer school, including the special education preschool extended school year program and the approval

of an agreement with Los Angeles Southwest College Community Service to provide meals to the LASC students who will be enrolled in their summer programs.

The GATE parent night is slated to take place in the Center Street cafeteria on April 23, with presentations to the parents, “Why the Grey Matters,” and to the students, “Magic, Meet Science.” Per District-provided notes, the cost for the evening is not to exceed \$1,600, and was approved by the GATE Steering Committee.

The seventh grade drug education and life skills classes will be taught by professionals with relevant experience in substance abuse harm reduction as counselors, teachers and

youth organizers. The topics are expected to include Alcohol and Decision-making; Tobacco and Media; Pills/Club Drugs and Family Communications; Marijuana and Managing Stress and Emotions; and Cocaine and Risk-taking.

The Eagles’ Nest three-week summer school session is scheduled to start on June 23 and will run through July 18. The sessions are set to include Dinosaur Dig, Surfin’ USA, and Pirates of the Pacific. The cost per week is \$160. The contract agreement with DLA was also approved during the action item portion of the agenda.

See School, page 2

City Clerk’s Office: Running the Election From Start to Finish

By Brian Simon

With the municipal election less than two weeks away, most of the attention rightly continues to center on the three candidates running for two open spots on the El Segundo City Council as well as the Measure A initiative coming up before local voters on April 8. Yet most people don’t think about the actual logistics of coordinating an election in the first place. It’s a multi-step, six-month process that by itself becomes close to full-time work for an already busy City Clerk’s office. “Our office is responsible for running the whole election, with some help from vendors,” said El Segundo Deputy City Clerk II Cathy Domann, who has worked on numerous elections over the last 15

years. “At this point, I spend at least 75 percent of my day involved with election-related activities.” In fact, preparation for next month’s election began last October.

Once the City Council designated April 8 as Election Day back in the fall, Domann and company immediately went to work with preliminary planning that included preparing and presenting approval documents, requesting Los Angeles County services, setting regulations for candidate statements and the ballot measure, arranging required legal notices for publication and posting, assessing supplies and services, and coordinating any and all election materials. “During this period, we contracted with election vendors for

See City Clerk, page 14

Weekend Forecast

Friday
Partly
Cloudy
66°/54°



Saturday
Partly
Cloudy
67°/57°



Sunday
Partly
Cloudy
67°/56°



Obituaries

Robert (Bob) Whitley

Robert (Bob) Whitley passed away at his home on March 14, 2014 at the age of 90 and was a longtime resident of El Segundo.

Robert served in the Navy in WWII, police departments on the east and west coast, Del Mar Engineering and owner of Bob's Screen & Glass, retiring in 1983.



He will be remembered for his kindness, sense of humor and will be missed.

He is survived by his wife, Rosalie. The Whitley's were married for 60 years.

Pursuant to his wishes, there will be no funeral or memorial service.

Lorraine Marie Engquist

Lorraine Marie Engquist passed away peacefully on March 20, 2014 at the age of 86 in Sioux Falls, South Dakota after a courageous battle with cancer. In her words, "my wings carry me home." She is now in the loving arms of her husband of 64 years, Earl.



Minnesota on September 10, 1927. She grew up in Minnesota and on July 11, 1947 she married the love of her life, Earl Engquist. They moved to El Segundo, in 1953.

Many happy years were spent in El Segundo raising their children, making many wonderful friends, and traveling the world in part thanks to her working for Continental Airlines. In 1987 they retired and spent time seeing much of this country and making friends along the way in their RV. They eventually settled in Florida. Lorraine was preceded in death by her husband, parents and five brothers.

A memorial service will be held at a later date in Minnesota. The family has requested that memorials be directed to Camp del Corazon, a summer camp for children with heart disease. Campdelcorazon.org. For obituary and online registry please visit www.millerfh.com.

Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

FRIDAY, MARCH 28

• "John Williams: Music of a Maestro" El Segundo Concert Band free family friendly concert, 7 p.m., El Segundo Performing Arts Center, 640 Main Street.

SATURDAY, MARCH 29

• The Conductress's Charity Breakfast & Bazaar, 8 a.m.-Noon, ES Masonic Lodge, 520 Main St. \$8.00. For information contact (310) 707-3262.

TUESDAY, APRIL 1

• City Council Meeting, 7 p.m. City Council Chambers. For more information call (310) 524-2306.

SATURDAY, APRIL 12

• City of El Segundo Recreation & Parks Department inaugural "Junk in Your Trunk" Community Sale event, 8-11 a.m., Joslyn Center parking lot, 339 Sheldon St. To reserve a space, please call (310) 524-2705. For more information call (310) 524-2700.

ONGOING

• City of El Segundo's Free Tax Preparation Assistance Program for low income and senior citizen tax payers. Appointments available Tuesdays until April 8, from 11 a.m.-3 p.m. at the Joslyn Center, 339 Sheldon Street. For more information or to schedule your appointment, call the Joslyn Center at (310) 524-2705.

• Farmer's Market, Thursdays 3-7 p.m., Main St. between Holly and Pine Avenues. For more information call Val at (310) 615-2649.

• El Segundo Library open on Fridays from 10 a.m.-5 p.m. •

Letters

Why Should You Take the Time to Vote?

Property taxes, property values, city services, school programs, and our overall quality of life are directly affected by these decision-makers. They touch our lives from preschoolers to

seniors. It's an important election if you care about how our town works.

One candidate, Suzanne Fuentes, deserves your vote. She gives to this community each and every day. She supports the arts, athletic programs, schools, senior's rights, our military, building businesses while maintaining our small town charm, and safeguarding the treasure that is El Segundo.

You'll see her everywhere because she never stops promoting our city and making the little voices heard. She's proud of having helped balance four consecutive budgets and attending endless LAX hearings to protect our noise and air quality. She's proud of her contributions in delivering early earthquake detection, fighting off redistricting and sequestration. She was deservedly named 2013 Volunteer of the Year, including work at the Bob Hope USO. She's the Senior Housing liaison, Chair of the High School Alumni Association and member of Ed Foundation's Superintendent's Roundtable.

Suzanne does more than you or I will ever know. If you want an accessible dedicated council woman, look no further. She always takes the time to hear what you have to say, and supports us all in so many ways.

Suzanne Fuentes is special. She cares. She is deserving of your vote for reelection. Please support her now that she needs a helping hand.

— Tony Parascandola
See Letters, page 13

Re-Elect Bill Fisher

EL SEGUNDO CITY COUNCIL

Please Join the Community Leaders You Know and Trust in Support of Bill

"Bill has worked hard and cared for our community in difficult times. Please join me and support Bill for another term on city council."
Gordon Stephens, Former Mayor, City of El Segundo

"Bill has shown true leadership and a deep concern for our total community. He has earned another four years."
Bill Bue, Former Mayor, City of El Segundo

"Bill is a dedicated and passionate advocate for our city. He continuously demonstrates honest and straight forward leadership. With the challenges facing our city, we need to return Bill Fisher for another term in office."
Sandy Jacobs, Former Mayor, City of El Segundo

"Bill has both knowledge and experience that is so valuable to our city. He has demonstrated admirable leadership and perseverance. Please join me and support Bill for another term on city council."
Chris Sherrill, Educational Foundation, former School Board Member



Preserve Our Past, Protect Our Future

Proudly Endorsed by 5 former El Segundo Mayors

- Gordon Stephens • Dick Van Vranken • Bill Bue
- Sandy Jacobs • Eric Busch

Devoted to Family and Community

- Long-time resident of El Segundo
- Married to wife Laurie
- Father of three enrolled in El Segundo Unified Schools
- Baseball, soccer and football coach
- Successful local business owner (Engineering, BS degree)
- Distinguished Community Service Award Recipient



The Fisher Family

If you would like to discuss any issue call me at 310-364-3115 or Bill@BillFisher.org

WWW.BILLFISHER.ORG

Friends of Councilmember Fisher 2014 ID#1362915

A Proven Community Leader

- El Segundo Educational Foundation, Committee Chair and Board Member
- El Segundo Kiwanis, President
- El Segundo Chamber of Commerce, Treasurer and Board Member
- El Segundo School Bond Measures Campaign Volunteer
- El Segundo Sister City Assoc. Cultural Exchange supporter
- El Segundo "Communities to Save LA Air Force Base", Founding Member

By Working Together, We Have a Lot to be Proud Of

- Balanced budgets while maintaining public services
- Reduced long-term public safety costs
- Decreased LAX early-turns
- Opened and approved new state-of-the-art family athletic facilities
- Successfully negotiated a revenue settlement with Chevron
- Negotiated construction of a new Olympic pool at no cost to the city
- Advanced El Segundo as an environmental leader
- Defended and preserved our hometown charm
- Bringing in new business thru economic development

Bill Pledges to Continue to Work on Our Behalf

- Continue to balance the budget with strong fiscal responsibility
- Control LAX expansion with continued diligent oversight
- Preserve our high level of paramedic and police services
- Advocate for more recreational programs to benefit our youth and seniors
- Champion support and in-kind aid on behalf of our school district
- Expand our business-base to provide jobs and a healthy city economy

School from front page

Also on the action item agenda were "memorandums of understanding" with both El Camino College and Long Beach City College for what were termed "career pathway articulation" for students interested in pursuing further education and possible careers in the fields of Health Sciences and Engineering.

Rasmussen also spoke of the upcoming District informational calendar, highlighting school events that will be taking place in the next couple of weeks. Down the road is the always popular Run for Education, which will take place a little bit later this year than normal, with the runners hitting the pavement in front of El Segundo High on Saturday, April 26.

Board member reports followed, with President Laura Gabel reminding all about the city-wide election that will take place on April 8. Then Rasmussen made his initial Superintendent's report, speaking to his first days on the job with the District, quickly mentioning his background in education, his initial on-campus visits, and that he is hoping to be able to keep things moving forward during his brief tenure as the Interim Superintendent.

The next regularly scheduled El Segundo School Board meeting is set for Tuesday, April 22. •

Classifieds

The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

APARTMENT FOR RENT

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EMPLOYMENT

Writers wanted for local community newspapers. Area to be covered is Torrance (Torrance Tribune). You must have some writing experience. Please send resume to management@heraldpublications.com. No phone calls please.

To appear in next week's paper, submit your Classified Ad by Noon on Tuesday.

EMPLOYMENT

Display Ad Sales Position. We need an experienced Display Ad Salesperson for Herald Publications. Territories include Torrance, El Segundo and Hawthorne. Full or part-time positions are available. 20% commission on all sales. If interested please email your resume to management@heraldpublications.com. No phone calls please.

GARAGE FOR LEASE

\$2,595, 2700 sq. ft. Garage 6 car parking and room for RV, 310-322-0000

GARAGE SALE

329 Eucalyptus El Segundo. Sat. March 29. 8am-1pm.

GARAGE SALE

ESTATE SALE, 520 W. Acacia, Friday March 28 & Saturday March 29, 7 A.M. 45+ years accumulation of American Indian items, much more.

GARAGE SALE

Moving Sale: Last one at 206 E Walnut. Starts at 8am Friday 28th and Saturday 29th. Furniture, clothes and lots of great stuff. Come buy and say goodbye.

GARAGE SALE

Multiple home garage sale in alley, 500 block between Eucalyptus and Standard St. 8am to 12. Please no early birds!

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Up to 49 words:	\$60	\$70	\$80	\$90



HERALD PUBLICATIONS

The deadline for Classified Ad copy and payment is at Noon on Tuesday. We reserve the right to reject, edit, and determine proper classification of classified ads. Herald Publications does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

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Payment Type CASH CHECK

Credit Card Billing Information

Card Number Security Code Expiration Date

First Name on Card Last Name on Card

Address

City State Zip/Postal Code

Phone Number Signature

Ad Copy

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For your convenience you can fill out this form and fax it (310-322-2787), email (class@heraldpublications.com) it or bring it into the office at 312 E Imperial Avenue, El Segundo.

WEEKLY CROSSWORD See Answers Next Week

At The Movies

1	2	3	4	5	6	7	8	9	10	11	12	13
14					15					16		
17					18					19		
20					21			22				
23	24				25					26	27	28
29	30	31			32							
33					34					35		
36					37				38	39		
40					41				42			
43			44	45				46				
47							48					
49					50					51	52	53
54	55	56			57				58	59		
60					61				62			
63					64				65			

Across

- Unable to flee
- Choice
- Not clerical
- Popular wedding gift
- Free from
- Chemical ending
- 1944 romantic musical
- Suffix with auction
- Memory unit, for short
- Cereal grain
- Biting
- Most pretentious
- Pizazz, var.
- Ways in
- Go over
- Island in western Scotland
- 50-50, e.g.
- 1954 Oscar-winning drama
- Axe, in Tokyo
- Group of poems
- Runs
- Title defenders
- Puddinglike dessert
- Sets up
- Herb in stuffing
- "Prince ___" ("Aladdin" song)

Down

- Climax
- Quaker's "you"
- Frame used for burials
- Aardvark's morsel
- Starchy tuber
- Snooped
- One year in a trunk
- Driver's lic. and others
- Conveyance
- Recently
- Moldovan moolah
- Cuckoo bird
- Cry of success
- Qatari leader
- Elevator man
- Asian nurse

Across

- Endure
- Large amounts
- Bars
- Fishing nets
- ___ fly
- Place for a needle
- "Mind Games" composer
- Express overtly
- Common carriers
- Mocks
- Most tearful
- Thrash
- Profligate
- Complain
- Greetings: var.
- Construct
- Indian caste
- Stage of development
- Italian bread
- Fret
- Henna and others
- Morning moisture
- Miner's load
- Cup filler
- Coolness
- Automobile sticker fig.
- Wimple wearer

Last Week's Answers

1	2	3	4	5	6	7	8	9	10	11	12	13					
14	A	X	L	E		15	V	A	I	N		16	H	A	N	O	I
17	T	H	O	M	A	S	J	E	F	F	E	R	S	O	N		
20	R	A	V	I	N	E		21	L	U	L	L	S				
22	A	L	E		I	T	S		24	R	E	L	I	C	T	S	
29	P	E	R	I		30	C	A	L	X		33	A	R	C		
40	J	O	H	N	W	I	T	H		43	E	R	S	P	O	O	N
44	E	M	O	T	E	S		45	A	D	E	P	T				
46	T	I	E		47	O	T	A		49	S	P	A	T			
53	S	T	R	E	T	T	I		56	M	A	D		O	U	R	
60	T	R	O	L	L		61	N	A		63	T	U	R	E		
64	A	R	T	H	U	R	M	I		67	D	L	E	T	O	N	
68	S	P	A	Y	S		69	E	M	I	R		70	N	E	R	D
77	S	M	O	L	T		78	N	O	D	E		73	T	R	A	Y

1	6	9	7	4	8	5	2	3
2	5	3	1	9	6	7	8	4
7	4	8	3	5	2	1	6	9
4	8	2	9	3	7	6	1	5
5	3	7	8	6	1	9	4	2
9	1	6	5	2	4	3	7	8
8	9	4	6	1	5	2	3	7
6	2	5	4	7	3	8	9	1
3	7	1	2	8	9	4	5	6

SUDOKU Medium

9				8	5			7	4
							8		
8	6	5							
7					8		3	5	
2	8				9			1	7
		5	6		1				8
							6	8	3
			8						
6	7				4	8			2

Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Politically Speaking

One Man's Opinion

By Gerry Chong

Larry the Liberal was cruisin' down the street, ear buds hangin', shades drawn tight. His muscle T-shirt a paean to Governor Schwarzenegger proclaiming, "Girlie Nation." There was a little bob to his walk, as he was entirely in his own world... and the outside was not welcome in.

In fact, we have all become Larry, so consumed with compassion that we have lost our ability to be rational. Let's talk about raising the minimum wage, for example. Would it be compassionate for minimum wage workers to earn more and improve their quality of life? Of course. But government has tilted the scales. For every \$1 per hour of wage increase, the employer's cost increases by \$1.45 (estimated) to cover the cost of FICA, unemployment insurance, disability insurance and retirement programs. Yet for the employee, after taxes, his increase is estimated to be \$0.85. The bottom line is that with the raise in the minimum wage, the employer pays more than the \$1 per hour, but the employee receives less. Brilliant!

Since for most employers employee costs are their highest expense, they have three choices. They can reduce the number of employees to bring their cost structure back into balance--or they may reduce fringe benefits to achieve the same end...or they may raise their prices, risking sales volumes. Name your own poison. "Feelings, nothing more than feelings..."

The iTunes on Larry's ear buds croon on, dreaming of more income and free stuff for all God's creatures, but rationality keeps raising its ugly head. The Associated Press has now reported that to keep Obamacare

premiums from skyrocketing more than the 40 percent it has already engendered, it is restricting medical services! Surprise, surprise! For example, to keep premiums low, insurers have designed narrow networks of hospitals and doctors, offering less choice than Medicare and current employer plans. The AP surveyed 23 members of the National Comprehensive Cancer Network, which includes the most advanced cancer treatment hospitals in the country, and found only four that accept Obamacare cancer patients without conditions. Two hospitals accept children without cost. Finally, the remaining 19 hospitals contain so many conditions to acceptance that access to cancer treatment has been severely restricted.

The reality for Larry and his brethren is that in an attempt to lower premiums, it has traded away the quality of care. Compassion or quality... Or to quote the old parody of the Boy Scout motto, "Sound mind, sound body, take your pick."

Perhaps no event has so clearly illustrated Larry the Liberal's dedication to the Girlie Nation philosophy as the President's response to Russia's annexation of Crimea in violation of international law. As Putin flexed his macho muscles, Obama offered a girlie slap in response. He promised to restrict seven Russians and four Ukrainians from visiting the U.S. That's it...that's all...With a bent elbow, a limp wrist and an open hand, we slapped Putin's shoulder. That should teach the big bully.

So Larry keeps on a-walkin' and more Liberals form up behind him, all pledging allegiance to compassion over rationality... all members of the Girlie Nation. •

Another Man's Opinion

Banning E-Cigarettes Just Another Way to Bully Smokers

By Cristian Vasquez

This week I read that The Board of Trustees of the Los Angeles Community College District (LACCD) has decided to ban the use of electronic cigarettes on its campuses. As a former smoker, I am well aware that my dirty little habit is disgusting and harmful and an inconvenience to anyone who does not enjoy a stogie every now and then. Furthermore, I agree that smokers should not be allowed to fill the room with smoke and instead should step outside.

However, this new decision by the LACCD, which will affect West Los Angeles College (WLAC) students and staffers who enjoy a smoke, break in-between classes, is a horrible example of what a frightened society we are becoming. This board is claiming that the ban on e-cigarettes is to protect the young people from the "growing epidemic" that are e-cigarettes and the public health crisis that those have created. The truth is that e-cigarettes are not an epidemic, nor a public-health crisis. There is not enough evidence to determine that these vapor-based smokes are detrimental to one's health, or that they are not harmful. Second, describing the use of e-cigarettes as a health crisis is irresponsible, offensive and a fear tactic. The spread of AIDS and HIV is a health crisis. The use of e-cigarettes is an alternative to the harmful and detrimental activity of smoking. Nowhere near a health crisis...

Board Vice President and the author of the policy change Scott Svonkin is labeling e-cigarettes as harmful, but failed to produce any evidence. Svonkin has been committed to the field of education for years and his

track record speaks for itself. He has also been committed to advocating for the public's health, which is without a doubt admirable and necessary. However, having a strong background and knowledge in the fields of education and health, it is absurd and confusing that he would label e-cigarettes as a health hazard without producing proof. I am not a doctor and neither is he, so it is safe to say that our opinion on the topic is based on nothing more than our own biases.

If Svonkin doesn't want smokers on the District's campuses, that is fine. Today, it is popular to bully the smoking crowd. They have already been kicked out of the diners and bars and asked to stand 20 feet from any working door or window. And for some people, even that isn't enough. However, e-cigarettes are new and their effects still unknown as accurately as the effects of smoking real cigarettes. So rather than hiding behind the alleged health concerns regarding e-cigarettes, Svonkin and the Board should just say they don't want people smoking e-cigarettes on campus.

It is sad that we have become so afraid of hypothetical scenarios that we are beginning to alter our reality. We will all have different opinions on the effects of e-cigarettes and the vapor they release. I do not agree that they are harmful--not yet, at least, since I have not seen convincing proof. Svonkin and the Board, without producing a shred of proof, went ahead and banned an activity that some of the people they serve enjoy. I am interested in knowing how many of the nonsmokers in the District's nine campuses have complained about the e-cigarette crowd. •

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Public Hearing on Proposed Fare Changes

Metro Briefs

SOUTH BAY

Attend A Public Hearing on Proposed Fare Changes
 To continue reliable service of LA County's expanding transportation network, Metro must consider gradually increasing fares. Metro's approach would make the system easier to use by including free transfers on a single fare. There's a public hearing to gather comments on Saturday, March 29 at 9:30am at Metro Headquarters. Sign up in person by 11:30am to speak at the hearing. Details at metro.net/newfares.

Turnstiles Latched on Green Line
 Metro is latching turnstiles at several Metro Green Line stations. Tap the target on the right side of the turnstile with your valid TAP card to pass through. All Metro Blue, Red, Purple and Gold Line stations now have latched gates. More information at metro.net/latching.

I-405 Sepulveda Pass Project Reaches Milestones
 The Skirball Center Drive Bridge is nearly complete and reconstruction of segments of Sepulveda Boulevard is scheduled to wrap up this summer. Ten miles of new carpool lanes are slated to open in just a few months. Construction schedules and project information at metro.net/405.

New Metro Buses Start Service
 The first of Metro's 550 new 40-foot buses went into service last month on Line 33 along Venice Boulevard between downtown LA and Santa Monica. The new models will be phased in during the next 18 months, replacing vehicles that have reached their retirement age.

Go Metro to CicLAvia on April 6
 Travel along legendary Wilshire Boulevard car-free during CicLAvia, LA's free celebration of public spaces. This April's event route stretches between Downtown Los Angeles and Miracle Mile. Plan your trip and see bus detour schedules at metro.net.

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El Segundo The CHAMBER

The Voice for Business

The El Segundo Chamber of Commerce recently asked the three City Council candidates questions related to business issues facing the city. Each candidate was given 75 words to answer each question. Candidates comments are printed as submitted. ELECTION DAY IS APRIL 8, 2014.

QUESTIONS	 <p>MIKE DUGAN</p>	 <p>BILL FISHER</p>	 <p>SUZANNE FUENTES</p>
<p>As pointed out in the recent State of the City address, the business community generates the majority of city revenues. In order to retain and increase that source of revenue, what strategies would you support to retain and encourage business development?</p>	<p>Our residents are my first priority. We are fortunate to have the businesses we have in our city and we need to make sure that we don't drive them away with higher taxes. Providing cost effective City services and streamlining our permitting process is the best way to encourage business development in El Segundo. We have many diverse businesses and helping them grow and prosper is the best way to encourage business development.</p>	<p>Active engagement and promotion of El Segundo to business, brokers and venture capital outside our boundary is key to business development. Also, I have rebuilt the Economic Development Advisory Council to engage business. I'm building a local business CEO Ambassador Team to promote the city. We have engaged a company to attract high tech companies instead of losing them to neighboring cities. Active engagement and outreach is the strategy and we are doing that.</p>	<p>In order to retain our existing businesses we must keep taxes at a competitive level; higher taxes chase jobs out of cities and states. Ask Governors Cuomo and Perry. Strategically, the City should identify properties which will be vacated in the next few years and actively reach out to developers interested in building a creative media mixed-use campus similar to Kilroy's Hollywood 'Academy' development. We must create environments the modern work force wants and needs.</p>
<p>Currently, the City is struggling with a large deficit. What long-term policies would you propose to put the City in a better financial situation?</p>	<p>We have spent more than we take in 9 of the last 10 years and we have depleted our reserves. We don't need new long-term policies, we need fiduciary responsibility. Let's face it, we have a spending problem and we need to get control of our spending before we ruin El Segundo. We have the highest cost of services in the South Bay and we have the fewest number of residents. We cannot continue to overspend.</p>	<p>We have cut millions in expenditures from the budget over five years but the long term solution to our revenue loss is to fill the one million square feet of office space across Sepulveda left vacant from the recession. Our economic development plan and promotion of our city "as the place to do business and raise a family" is the key to attracting business, stabilize our economy and put people back to work.</p>	<p>The City can reduce its deficit by implementing policies to increase revenue, lower costs or raise taxes. I support raising revenues through retaining current businesses, attracting new businesses and working with state representatives to make California a more attractive place to operate a business. I've been actively working with The Los Angeles Economic Development Corporation and the South Bay Cities Council of Governments to attract business to El Segundo and our region.</p>
<p>What would you do to bring El Segundo residents and business community together to collectively address and work on community issues?</p>	<p>We have generations of families here, many who live and work in El Segundo, and they know how to collectively work on community issues. Identifying the right issues and getting the right parties together is a matter of listening to the people and giving them a voice in the community. The City belongs to the residents and I'm running for City Council to restore transparency in City government. I will listen to the residents and take action.</p>	<p>Residents and Business are critical to everything we do. We have committees in the city that are made up of these groups that work collaboratively and give us important feedback. The creation of new groups for specific tasks is the first step in the process as something comes up. Getting feedback and bringing Residents, Business and Government together is what government does and it is how we get almost everything we do done.</p>	<p>Town Halls and Technology. Our residents and businesses are a valuable resource of experience and ideas. The City and Chamber can sponsor weekend and weekday meetings to bring stakeholders together to share ideas. We have access to a brain trust with creative ideas we haven't even thought about. In addition to in-person meetings, let's use surveys and the City website to collect ideas. The City can sponsor a contest, and recognize people with money-saving ideas.</p>
<p>What is your position regarding Ballot Measure A?</p>	<p>December 2012, our City Manager said Chevron's additional \$128 million over the next 15 years was enough to maintain our current level of services and address some infrastructure issues. We have a spending problem and I don't think that we need more taxes. I do believe that we need controlled spending. But the residents should be telling the Council what to do and businesses and Firefighter PAC's should not be telling residents how to vote.</p>	<p>All five Councilmembers signed and support this. We have held on through the recession cutting millions in expenses while maintaining services. A good portion of our lost revenues have not recovered. The business community, represented by the chamber, supports this and is paying 95% of this tax. My personal view is I can afford \$5-\$10 a month to keep major services including our fire department intact. LIFELINE and CARE residents are exempt from this.</p>	<p>I support Measure A. I am not a fan of raising taxes. At meetings prior to Council's ballot measure approval, I requested a Utility Users' Tax (UUT) 'sunset clause'. Since Council changed leadership mid-term based on a promise of economic development and increased revenues, it seemed appropriate to end UUTs when the promised revenues are expected. Although my requests were outvoted, I support the tax because El Segundo is more important than my personal desire.</p>
<p>Do you have any plans to encourage the growth of the downtown area? If so, how do you plan to keep a balance of a dynamic, revenue generating downtown, with small city charm?</p>	<p>Again, our residents are my first priority and there can be no development that impacts the safety and wellbeing of our residents. We have a parking problem that continues to limit downtown development. We need to address additional parking without spending tax dollars. Joint development of city parking lots with developers is needed to grow our downtown businesses and the use of clear zoning and code requirements needs to maintain our small city charm.</p>	<p>We must be careful with development of downtown not to lose our small town charm. The encouragement of downtown is not necessarily for growth but to insure businesses in downtown are successful. Our biggest challenge in downtown is limited parking and that limits the success of our businesses there. This is currently being worked on and Council will see recommendations soon on next steps for downtown to insure the further success of our businesses there.</p>	<p>I've suggested 'Shop Downtown El Segundo' campaigns to encourage residents to shop our downtown first. Downtown is the first place I look to spend my money. Downtown has jewelry, flowers, surfboards, printing, sundries, carpeting, insurance, and restaurants. The on-going challenge remains parking; fortunately, at my repeated request the City is improving our employee parking lot at Main and Grand for public evening parking. Our new logo bike racks provide parking for our cyclist residents.</p>
<p>The Secretary of Defense has announced he will seek another BRAC in 2017. What can the City do now to ensure LAAFB isn't closed?</p>	<p>We are strategically positioned to be the future of America's high tech defense development. We have unique satellite and aircraft manufacturing capabilities that fit well into future defense plans. Satellites, fighter jets and drones are critical to our future defense capabilities. We should lobby for El Segundo to become the leader in technology and lifesaving defense systems. There is also much talk about drone delivery systems in the commercial world. We'll take that too.</p>	<p>We must provide leadership and be proactive to retain LA Air Force Base. In the 2003 BRAC I was a founding member of an organization to save LAAFB. With multiple coalitions working we were successful. Currently I am on the LAEDC Jobs Defense Council, just spoke at a meeting of LA County Mayors on retention, and we are building coalitions including LAEDC, SouthWest Defense Alliance and others to insure we retain LA Air Force Base.</p>	<p>I've prepared for the BRAC announcement since sequestration was announced. Because Congress always has LAAFB in its sight, I immediately began meeting with Congressional representatives along with John Parsons and Los Angeles Jobs Defense Council members. I've met with five individual Congress members to advocate for LAAFB's contribution to national security and the South Bay economy. I attend the Governor's Military Advisory Council meetings because protecting LAAFB requires partnering with State, Federal and Industry stakeholders.</p>



For updates on community events and information, log onto www.elsegundochamber.org and sign up for our newsletters & email announcements. Also "Like" the El Segundo Chamber's Facebook page at <https://www.facebook.com/elsegundochamber> for frequent updates and special offers from Chamber members!

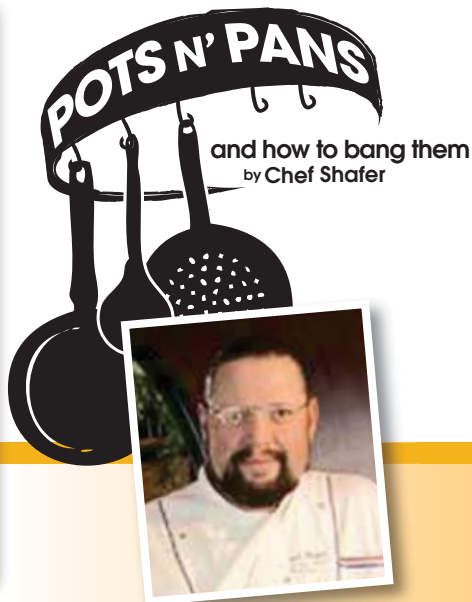


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The Chef



Irish Soda Bread



Ingredients

- 1/2 cup white sugar
- 4 cups all-purpose flour
- 2 teaspoons baking powder
- 1 teaspoon baking soda
- 3/4 teaspoon salt
- 3 cups raisins
- 2 eggs, lightly beaten
- 1 1/4 cups buttermilk
- 1 cup sour cream

Directions

1. Preheat oven to 350 degrees F (175 degrees C). Grease a 9-inch round cast iron skillet or a 9-inch round baking or cake pan.
2. In a mixing bowl, combine flour (reserving 1 tablespoon), sugar, baking powder, baking soda, salt, and raisins. In a small bowl, blend eggs, buttermilk and sour cream. Stir the liquid mixture into flour mixture just until flour is moistened. Knead dough in bowl about 10 to 12 strokes. Dough will be sticky. Place the dough in the prepared skillet or pan and pat down. Cut a 4x3/4 inch deep slit in the top of the bread. Dust with reserved flour.
3. Bake in a preheated oven for 65 to 75 minutes. Let cool and turn bread onto a wire rack. •

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Sports

New York, He Loves You

By Adam Serrao

It's official. Phil Jackson has accepted a role in the nation's number one market to be the new president of the New York Knicks. The move further crushes the dreams of an already destitute and shattered Laker fan base this season. While it was clear that players and fans alike wanted nothing more than to see Jackson back with the Los Angeles Lakers in any possible role that could have been available, the owners of the team couldn't reach a consensus to bring him back in any way. By not offering Jackson a position, the Lakers could have lost a major upper hand in the next couple of years when signing free agents will be of the utmost importance to bring this once-proud franchise back to prominence. Now that Jackson is gone for good, whose fault is it really and what do the Lakers plan to do next?

Upon Jackson's institution as the Knicks new president, he seemed to be saying all of the right things. "There's no better place to win than New York City," said Jackson last Tuesday morning when he was officially announced as the team's president. It was a somewhat odd statement to make considering the fact that the Knicks haven't won a championship in over 40 years and as of press time were well below the .500 mark and in ninth place, out of the playoffs, in the Eastern Conference standings. Jackson plans to change all of that, though, and bring winning back to the state of New York. On his current contract, he will have five years to do it, which may just be enough time to rebuild a currently struggling franchise.

Current New York Knicks owner James Dolan has been under fire in past years for

not knowing how to handle his team yet still wanting complete power over all decisions regarding it. Jackson's signing means that Dolan will cede all power to the "Zen Master" and will do so "willingly and gratefully." That, as odd as it seems for anyone who knows Dolan, is perhaps a good decision considering Jackson has won a record 11 NBA titles as a coach and has also won two championship rings as a member of the New York Knicks in his younger days. With 229 postseason wins and 13 NBA Finals appearances, Jackson has all of the experience necessary to do a good job in his new role--especially considering the fact that his stats alone trump those of the Knicks in their entire 68-year history as a franchise (186 postseason wins, eight NBA Finals appearances). "I am by no means an expert in basketball," Dolan said. "I'm a fan, but my expertise lies in managing companies and new businesses. So I think I'm a little out of my element when it comes to the team." Odd that he would finally admit that after years of distress from within the organization, but now that he has, Dolan hopes to use Jackson's seemingly infinite basketball knowledge--merging his stats as a coach together with his franchise in order to create a winning product on the floor.

So why didn't the Lakers make that decision? It was clear that Phil wanted to be back in Los Angeles in order to work alongside his fiancée and president/governor of the Lakers, Jeanie Buss. He wanted to be involved with an organization that he helped gain five rings. The fans and the players of Los Angeles wanted him there too. Unfortunately, the other owners did not. When the most successful owner of all

See New York, page 15

Sports

Eagles Slowly Finding Their Way

By Gregg McMullin

The El Segundo High School baseball teams are well into their seasons. This is the time of year when teams are figuring out who has what, showcasing players and getting timing and rhythm down. The Eagles have been slow starters for years, so getting to their own tournament championship game was a bonus.

This is also the time of the season when the Eagles schedule doubleheaders against Redondo and Mira Costa. It's never a simple task to sweep a doubleheader, especially against two

and winning the nightcap 10-5.

Willem Mostert started for the Eagles and the crafty junior right-hander befuddled Sea Hawk hitters. He went six strong innings, giving up just three hits and two runs (one earned). The fact is he threw well enough to win, but suffered the bad luck loss. One of the three hits he surrendered was a 350-foot home run to Cain Castor in the first inning.

With the game tied 1-1 in the sixth inning, Mostert's defense abandoned him with two infield errors. Castor reached on an error and




Spencer Long tossed four shutout innings allowing no hits. Photo by Gregg McMullin.

of the South Bay's premiere programs. The Eagles faced Redondo and for the first time in three years came away with a split against the Sea Hawks, dropping the first game 2-1

that led to an unearned run.

Connor Underwood showed why he could be one of top catchers in the area. In the first

See Sports, page 15



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PUBLIC NOTICES

NOTICE TO CREDITORS OF BULK SALE
(UCC Sec. 6105)

Escrow No. 14-0178-RH
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s), business address(es) of the seller(s) are: BOONTHONG CORP, 150 S. SEPULVEDA BLVD, STE D & E, EL SEGUNDO, CA 90245

Doing business as: THE BOAT
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE

The name(s) and business address of the buyer(s) is/are: ANKHANG VENTURE, INC., 17252 HAWTHORNE BLVD, STE 143, TORRANCE, CA 90504

The assets being sold are described in general as: ALL FURNITURE, FIXTURES AND EQUIPMENT, LEASEHOLD IMPROVEMENTS, GOODWILL, STOCK IN TRADE AND TRADENAME and are located at: 150 S. SEPULVEDA BLVD, STE D & E, EL SEGUNDO, CA 90245

The bulk sale is intended to be consummated at the office of: CONCORD ESCROW, 22031 BUSHARD ST, HUNTINGTON BEACH, CA 92646 and the anticipated sale date is APRIL 30, 2014

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

[If the sale is subject to Sec. 6106.2, the following information must be provided] The name and address of the person with whom claims may be filed is: CONCORD ESCROW, 22031 BUSHARD ST, HUNTINGTON BEACH, CA 92646, Escrow # 14-0178-RH and the last day for filing claims by any creditor shall be APRIL 29, 2014, which is the business day before the anticipated sale date specified above.

Dated: 3/15/2014
ANKHANG VENTURE, INC., Buyer(s)
LA1396134 EL SEGUNDO HERALD 3/27/14
El Segundo Herald Pub. 3/27/14

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES017625

Superior Court of California, County of Los Angeles

Petitioner of: Kurush Rohinton Desai for Change of Name

TO ALL INTERESTED PERSONS: Petitioner Kurush Rohinton Desai filed a petition with this court for a decree changing names as follows:

Kurush Rohinton Desai to Quinn Desai

The Court orders that all persons interested in this matter appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that includes the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

Notice of Hearing:
Date: 5/2/14, Time: 8:30AM, Dept.: B
The address of the court is

300 East Olive Avenue
Burbank, CA 91502

A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Los Angeles
Date: 5/11/14
Mary Thornton House
Judge of the Superior Court
El Segundo Herald Pub. 3/27, 4/3, 4/10, 4/17/14

H-24205



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Election

from page 3

office in 2010. I was a Planning Commissioner prior to being elected to Council and consistently attended those meetings.

As an elected Council member I only attend the committees I'm assigned to as Council liaison. I watch Planning Commission, and Recreation & Parks Commission meetings on TV or Internet. I do not attend committee and commission meetings in person because it might appear as if I'm trying to influence the committee members and commissioners. Council appoints the members to make decisions and make recommendations to Council.

Consultant Mike Dugan: I follow Council meetings and attend other commission meetings both in person and on line. I get concerned when our Council takes a direction on an issue that is opposed by a significant number of residents. But what really concerns me is when the Council conducts closed door sessions and takes the residents out of the decision making process. There is a lack of transparency in our current Council and as a result they make some bad decisions.

I believe that important issues should not be allowed on the consent calendar. Also, our Council has been conducting business in a way that avoids public hearings on sensitive issues. We need to change the way our Council operates and restore transparency in City government. We need a Council that is objective and not afraid to deal with tough issues. And we need a Council that represents the residents and voters of El Segundo.

The Council can never forget that the residents are the ultimate bosses of our City and the Council is elected to represent and serve at their will. Again, we need to change the way our Council operates and bring transparency back into City government. We need new leadership. We need a Council that listens to the residents and acts in their best interest. I will inform residents on issues, with facts and information, and I will listen and take action in the best interest of our residents.

Are you aware of the time commitment elected office will require of you and your family? How do you plan to deal with the time commitment?

Incumbent Mayor Bill Fisher: Yes. The time commitment is extreme. I probably spend between 10 and 20 hour a week in addition to the time required for closed session and the general council meetings. There are lots of meetings during the week and even more phone calls back to residents and others. Luckily I run my own business and my time is flexible. My wife Laurie understands my commitment to the residents of El Segundo and my efforts to make El Segundo the best it can be. She is very supportive. She takes care of our three boys and sometime I don't know how she does it. Family members of elected officials like so many other people that have to work two jobs and raise kids, should be commended and thanked. If it wasn't for her, my kids support and that full support structure here, I would be able to do what I do for the city.

Incumbent Council Member Suzanne Fuentes: El Segundo's benefits are directly related to my level of participation. A Council Member can either put in minimal effort by preparing for and attending only the two bi-monthly meetings or increase his/her level of participation. I chose the latter.

I prioritize my City Council responsibilities and treat Council as my second job. In addition to Council meetings, I attend my El Segundo and regional committee meetings. Committee members often express their gratitude to me for attending meetings, accepting and completing action items. They say I'm the most engaged Council Member representative they can remember.

Voters should note which Council Members consistently attend their committee assignments, and which Members do not.

I consistently attend the Senior Citizen Housing Board, the City/School Affairs

Subcommittee, L.A. Economic Development Corp, L.A. Jobs Defense Council, South Bay Cities Council of Governments, Reach Out Against Drugs (ROAD), and Santa Monica Bay Restoration Commission meetings.

If an issue affects El Segundo, I'm there. I've attended L.A. County Board of Supervisors meetings and LAX hearings to represent El Segundo's interest. I've met with five individual Congress members for sequestration discussions to support El Segundo's businesses and the South Bay economy.

Last week I attended the Boeing E/A-18 Growler event in El Segundo to advocate for El Segundo jobs.

I'm fortunate to have a great support group at home and work. My family and friends keep me grounded. My 'day job' management

is extremely supportive, allowing me to flex my time or take vacation time to attend meetings during the workday.

Consultant Mike Dugan: I am fully aware of how much time it takes to get appropriately involved as a City Council Member in City government. I'm fortunate to be at a point in my life where I can dedicate as much time as necessary to represent the residents of El Segundo.

Marcy and I are blessed in that our children have graduated from college and are working. I retired but I have a management consulting business. My current work load is very flexible and I only travel about one week per month. I will be able to perform my duties as a Council member without time constraints and with Marcy's full support.

Thank you Candidates! •

Letters

from page 2

Measure "A"

I urge residents to read Measure A in its entirety. You will find there is not a sunset clause on the tax increase, but simply reduces the 2.5% to 2% in 2017, creating a "forever" tax.

I firmly believe, based on current and past irresponsible deficit spending by our city council, and the persistent mentality of all elected officials, is to raise taxes every time they overspend.

Raising taxes discourages new businesses from coming to El Segundo. Don't believe the threats made by the "Vote Yes on A". They do not have residents best interests in mind. They only say what they want you to believe. Let these "well to do Yes on A" contributors write a check to the city in any amount they want and as often as the want. They can write off whatever they give on their federal tax.

Another important point to consider - it now takes only 50% of voters to pass the tax increase, not the 2/3 as in the past. Please get out and vote No on Measure A.

The City Attorney said, "The resolution on how to spend the money is non-binding." This

Council chose the non-binding route.

Please vote and vote No on Measure A.
- Jane Waag Friedkin, Former Councilwoman
NO ON "A"

You already live in one of the most heavily taxed states in the country. Why would you want to add to your family's burden? City operating costs have not gone down as claimed. They will not, until we have a council that is willing to confront the unions and demand realistic pay and retirement contracts for city employees. Look at all the new construction in town in the last few years on top of the Chevron settlement. Each provided large amounts of additional revenue to the city. Yet, the increased inflow will never be enough to pay for the city employee's union contracts that your council has approved. Do not give the council more money to waste. Look at the candidates that receive backing from these unions. The cities unions are backing candidates that will give them more of your tax dollars.

- Art Lavalle
See Letters, page 16

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Fictitious Business Name Statement 2014050379
The following person(s) is (are) doing business as CORN FRAME & WHEEL ALIGNMENT. 9811 INGLEWOOD AVE, INGLEWOOD, CA 90301. Registered Owner(s): Anoosh Saei, 9811 Inglewood Ave, Inglewood, CA 90301. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Anoosh Saei, Owner. This statement was filed with the County Recorder of Los Angeles County on February 25, 2014.
NOTICE: This Fictitious Name Statement expires on February 25, 2019. A new Fictitious Business Name Statement must be filed prior to February 25, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: March 06, 13, 20, 27, 2014. **HI-1058.**

Fictitious Business Name Statement 2014052016
The following person(s) is (are) doing business as ART SURROUNDINGS. 2521 GATES AVE UNIT A, REDONDO BEACH, CA 90278. Registered Owner(s): 1. Rakesh S. Pandya, 2521 Gates Ave Unit A, Redondo Beach, CA 90278. 2. Jignasha Rakesh Pandya, 2521 Gates Ave Unit A, Redondo Beach, CA 90278. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Rakesh S. Pandya, Owner. This statement was filed with the County Recorder of Los Angeles County on February 26, 2014.
NOTICE: This Fictitious Name Statement expires on February 26, 2019. A new Fictitious Business Name Statement must be filed prior to February 26, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 06, 13, 20, 27, 2014. **HT-1059.**

Fictitious Business Name Statement 2014054510
The following person(s) is (are) doing business as HUB CITY LADIES MCSC. 1021 W. COMPTON BLVD, COMPTON, CA 90220. PO BOX 732, PATTON, CA 92369. Registered Owner(s): Hireana Kelly, 1021 W. Compton Blvd, Compton, CA 90220. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Hireana Kelly, Owner. This statement was filed with the County Recorder of Los Angeles County on February 28, 2014.
NOTICE: This Fictitious Name Statement expires on February 28, 2019. A new Fictitious Business Name Statement must be filed prior to February 28, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 06, 13, 20, 27, 2014. **HT-1060.**

Fictitious Business Name Statement 2014049152
The following person(s) is (are) doing business as JASMINE'S BARBER BEAUTY SALON. 11502 HAWTHORNE BLVD UNIT A, HAWTHORNE, CA 90250. Registered Owner(s): Patricia Manriquez, 11502 Hawthorne Blvd Unit A, Hawthorne, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Patricia Manriquez, Owner. This statement was filed with the County Recorder of Los Angeles County on February 24, 2014.
NOTICE: This Fictitious Name Statement expires on February 24, 2019. A new Fictitious Business Name Statement must be filed prior to February 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: March 06, 13, 20, 27, 2014. **HH-1061.**

Fictitious Business Name Statement 2014038746
The following person(s) is (are) doing business as 1. LIVE OUT A DREAM 2. L.O.A.D. 3. LOAD. 13956 LEMOLI AVE, HAWTHORNE, CA 90250. Registered Owner(s): Jamaal Johnson, 13956 Lemoli Ave, Hawthorne, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Jamaal Johnson, Owner. This statement was filed with the County Recorder of Los Angeles County on February 12, 2014.
NOTICE: This Fictitious Name Statement expires on February 12, 2019. A new Fictitious Business Name Statement must be filed prior to February 12, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: March 06, 13, 20, 27, 2014. **HH-1062.**

Fictitious Business Name Statement 2014056251
The following person(s) is (are) doing business as 1. SANDY ROSS HR CONSULTING 2. BEACH CITIES HR. 721 MAIN ST SUITE 3, EL SEGUNDO, CA 90245. Registered Owner(s): Sandy Ross, 721 Main St. Suite 3, El Segundo, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Sandy Ross. This statement was filed with the County Recorder of Los Angeles County on March 03, 2014.
NOTICE: This Fictitious Name Statement expires on March 03, 2019. A new Fictitious Business Name Statement must be filed prior to March 03, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: March 06, 13, 20, 27, 2014. **H-1063.**

Fictitious Business Name Statement 2014064845
The following person(s) is (are) doing business as FRIESIAN AUTO SALES. 1326 W ANAHEIM ST, WILMINGTON, CA 90744. Registered Owner(s): Jessie Alexander Renteria, 1208 W 65th St, Los Angeles, CA 90044. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: March 01, 2014. Signed: Jessie Alexander Renteria, Owner. This statement was filed with the County Recorder of Los Angeles County on March 12, 2014.
NOTICE: This Fictitious Name Statement expires on March 12, 2019. A new Fictitious Business Name Statement must be filed prior to March 12, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 20, 27, 2014 and April 3, 10, 2014. **HT-1064.**

Fictitious Business Name Statement 2014060910
The following person(s) is (are) doing business as CARINA SORIA JEWELRY DESIGNS. 821 GLENWAY DRIVE #2, INGLEWOOD, CA 90302. Registered Owner(s): Carina Soria, 821 Glenway Drive #2, Inglewood, CA 90302. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: March 6, 2014. Signed: Carina Soria, Owner. This statement was filed with the County Recorder of Los Angeles County on March 06, 2014.
NOTICE: This Fictitious Name Statement expires on March 06, 2019. A new Fictitious Business Name Statement must be filed prior to March 06, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: March 20, 27, 2014 and April 03, 10, 2014. **HI-1065.**

Fictitious Business Name Statement 2014057850
The following person(s) is (are) doing business as CLOUD AUTO RENTAL. 5959 W. CENTURY BLVD., SUITE 118, LOS ANGELES, CA 90045. Registered Owner(s): Cloud Auto Rental, Inc., 5959 W. Century Blvd., Suite 118, Los Angeles, CA 90045. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Yvonne Kazerouni, CEO. This statement was filed with the County Recorder of Los Angeles County on March 04, 2014.
NOTICE: This Fictitious Name Statement expires on March 04, 2019. A new Fictitious Business Name Statement must be filed prior to March 04, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: March 20, 27, 2014 and April 03, 10, 2014. **HI-1066.**

Fictitious Business Name Statement 2014054943
The following person(s) is (are) doing business as 1. JUMP START CPR. TRAINING 2. JUMP START CPR TRAINING CENTER. 20809 BRIGHTON AVE, LOS ANGELES, CA 90501. Registered Owner(s): Maria D Barajas, 20809 Brighton Ave Torrance, Los Angeles, CA 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: February 28, 2014. Signed: Maria D Barajas, Owner. This statement was filed with the County Recorder of Los Angeles County on February 28, 2014.
NOTICE: This Fictitious Name Statement expires on February 28, 2019. A new Fictitious Business Name Statement must be filed prior to February 28, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 27, 2014 and April 03, 10, 17, 2014. **HT-1067.**

PUBLISH YOUR PUBLIC NOTICES HERE

Fictitious Business Name Statement 2014077030
The following person(s) is (are) doing business as PREMIER CONSULTING SOLUTIONS. 3241 FLOWER STREET, LYNWOOD, CA 90262. Registered Owner(s): Jose Manuel Villegas, 3241 Flower Street, Lynwood, CA 90262. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: March 01, 2014. Signed: Jose Manuel Villegas, Owner. This statement was filed with the County Recorder of Los Angeles County on March 21, 2014.
NOTICE: This Fictitious Name Statement expires on March 21, 2019. A new Fictitious Business Name Statement must be filed prior to March 21, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: March 27, 2014 and April 03, 10, 17, 2014. **HT-1068.**

City Clerk

from front page

materials and services that included the ballots, sample ballot books, vote-by-mail tracking software and databases, Spanish language materials and translations and bulk mailing services," Domann explained. "We also coordinated with the County for use of the ballot boxes, street indexes, and access to their voter registration database... and we prepared the candidate information handbook and updated required forms." All this happened in just the first month.

In November and December, which Domann described as "down time," she and staff members attended various training sessions on new election laws for the current cycle. They also finalized all the printed election materials provided by the vendors before gearing up for the candidate nomination period that took place from mid-December through mid-January. "We met with each potential candidate to review the election process and required documents and then issued them the necessary paperwork," Domann said. "After the candidates turned in the completed paperwork, we reviewed everything with them and verified the nomination paper signatures. Then we finalized the sample books and ballots [mailed out to residents last month]."

In January and February the office consolidated precincts, which required County approval, and then selected the poll locations. "That's when we began recruitment of poll workers and election night workers," Domann said, adding that the office selected 16 people (six each at Center Street and the Library, plus four at City Hall) mainly from prior municipal elections and from

County-run elections. "Once we appointed the poll workers, we also had to arrange for their training and provide them with the necessary materials. We began training preparations earlier this month [March] and

we continually update the vote-by-mail database." While March 24 was the last day to register to vote, April 1 is the final day to request a vote-by-mail ballot.

The City Clerk's office also oversees the

"On April 8, the polls open at 7 a.m. and close at 8 p.m., with three polling locations at City Hall, the El Segundo Library and Center Street School (each sample ballot notes a given resident's polling place, which is based on precinct/address)."

have scheduled the class for April 3." Also in February, another comparative down time, the City Clerk's office appointed a vote-by-mail ballot canvassing board, prepared legal notices for posting and coordinated Election Night local cable coverage.

The lead-up to Election Night began to ramp up considerably starting on March 10, Domann noted. "This is when the vote-by-mail timeline kicked off and it's going to be pretty much nonstop all the way to when the Council accepts the City Clerk's canvas after the election," she said.

With each passing election, the vote-by-mail element continues to rise. As of March 17, El Segundo had 11,411 registered voters, with 3,658 of those signed up for permanent vote-by-mail ballots—though the final number sent out for vote-by-mail will end up a little higher. "First we have to verify signatures and addresses on the vote-by-mail requests and mail out ballots and election materials," Domann said. "Then we verify the signatures on the voted ballot envelopes. All the while,

paperwork detailing any campaign contributions received by candidates, with three different filing periods required—one in late February, a second one due March 27, and the final to be submitted no later than noon on April 7. "And during this entire time, we are also responding on a daily basis to public inquiries and complaints regarding election issues," Domann said.

On April 8, the polls open at 7 a.m. and close at 8 p.m., with three polling locations at City Hall, the El Segundo Library and Center Street School (each sample ballot notes a given resident's polling place, which is based on precinct/address). Cable coverage (without sound) at the City Hall Council Chambers where the vote-counting takes place will begin at 7 p.m. and continue through the evening until the preliminary ballot count of all precincts is complete. City officials expect no surprise hitches this time out after the ballot counter became jammed two years ago and caused delays. "We are also going to a new type of ballot this year because the old punch card

used in prior elections is no longer available," Domann said.

Unofficial election results will post on local cable and on the City website (www.elsegundo.org) home page. Pre-election canvassing of vote-by-mail ballots (opening the returned ballot envelopes, removing the ballots, accurately duplicating any damaged or defective ballots, and preparing the ballots for the ballot count) will commence at 7 p.m., with the count of the vote-by-mail ballots to follow at 8 p.m.

While preliminary figures will likely be posted no later than 10 p.m. on Election Night, the official results won't be certified until the April 15 Council meeting. "We'll still have some more counting to do," Domann said. "Post-Election Day processing of the vote-by-mail ballots and provisional ballots where we have to verify the signatures and addresses and update the voter records take place in our office on April 9 starting at 10 a.m. Then we start post-Election Day canvassing and counting of the vote-by-mail ballots and provisional ballots at 2 p.m. the same day." Finally, the manual hand tally of one voting precinct will start on April 10 in the West Conference Room at City Hall. City Clerk Tracy Weaver will officially certify the election results at the April 15 Council meeting and administer the Oath of Office to the two winning candidates. The Council members will also appoint a Mayor from amongst themselves during that meeting. "After April 15, we can finally exhale," Domann added. "But not for very long..."

Those will election-related questions may call the City Clerk's office at 310-524-2307. •

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Sports

from page 8

inning, he threw out leadoff hitter Duncan McKinnon on a stolen base attempt. Duncan, who transferred from Redondo to Serra last year and is back at Redondo now, was one of

in the sixth inning, highlighted by Palmer's two-run single and Noah Bergren's sacrifice fly. The Sea Hawks closed out the game with a scratch run for the 10-5 final score.



CJ Shevlin singles in a couple of runs in the second game of a double-header against Redondo.

Serra's top base stealers a year ago. With his speed, he could be one of the top base stealers in the area this season.

The Eagles' lone run came in the bottom half of the first inning. Jake Palmer walked and Underwood singled. Noah Bergren's RBI single in the gap tied the game, but that was all the offense El Segundo could muster up against Sea Hawk ace Cassius Hamm.

In the second game, Redondo put together a four-run third inning off Eagle starter Dean Abramson. Once again, the defense failed to make a few routine plays and all four runs charged to Abramson were unearned.

The Eagles threatened to score in the third inning when Joey Garza and Nick Karsseboom each singled, but the one out rally was short-lived. The Eagles then took control of the game in the fifth inning, highlighted by Underwood's booming grand slam.

Nick Martinez singled and later scored on Daniel Zeman's RBI single. Karsseboom reached on an error and Jake Palmer walked to load the bases. Underwood was given the green light on a 2-0 pitch and hammered it for his second grand slam of the season to give the Eagles a 5-4 lead.

The Eagles would tack on five more runs

Both Nick Saucedo and Shane Keil pitched well in relief. Saucedo went two innings and picked up the win. Keil, just a sophomore, inherited runners on first and second with one out in a 5-4 game in the sixth inning. He got a strikeout and a pop-up to end the inning.

Facing Santa Monica in the first round of the Redondo Sea Hawk Classic gave us a look into the future. With El Segundo moving into the Ocean League next school year, a new rivalry could be brewing.

The Vikings came into the game with a 6-1 record and ranked sixth in the latest CIF-SS Division 3 polls while El Segundo was ranked sixth in Division 4. This game would end up in a lopsided 7-2 loss for the Eagles, who will remember this when they meet again next year in league play.

The Vikings controlled the game from the start by scoring three first inning runs off El Segundo starter Tanner Stevens. In the bottom of the inning, the Eagles' fate may have been sealed. Underwood reached on an error and Bergren blasted a would-be double to left-centerfield. Underwood came around to score from first base on a bang-bang play at the plate with Bergren standing on second base. The Vikings appealed, claiming Bergren missed first base,

and the umpire agreed to erase the Eagles' run.

Santa Monica would score single runs in the second, fifth and sixth innings before El Segundo mounted a rally. Garza doubled and later scored on a balk and Karsseboom singled and later scored on a fielder's choice to make it 6-2. The Vikings added a run in the seventh to make it 7-2.

The Eagles played host to Mira Costa in a doubleheader this past Tuesday and looked to break a five game losing skid against the Mustangs. Friday, they travel to play Santa Monica in a non-conference game.

During the Easter break, the Eagles play in the Don Lugo Tournament and face Los Osos, Northview, Damien and Charter Oak. The team won't play another home game until Friday, April 17 when they host Centennial in a Pioneer League game match-up.

The El Segundo frosh/soph baseball team swept a doubleheader from Redondo. The host Eagles won the first game 7-2 behind the pitching of Jackson Stone, Justin Ostler, and Justin Villafana. Spencer Long led the El Segundo attack with three hits. Long and Sean Emery each scored two runs while Stone and CJ Shevlin drove in two runs apiece.

In the nightcap, El Segundo jumped off to a 5-0 lead and cruised to an 8-1 victory. Long started and was dominant through four hitless innings. Jarod Whitney limited Redondo to a single hit over the last three innings in relief. Jake McDonnell had two hits and an RBI while Noah Ruedas and Shevlin each drove in two runs for the Eagles, who improved to 4-2 to start the season.

The Eagles played a doubleheader against Mira Costa yesterday and host Santa Monica at 6 p.m. on Saturday, March 29.

Girls' Lacrosse

The Lady Eagles are quietly making some noise and have started the season 7-0. Bridget Reed and Kelsey Woods are leading scorers for their team with 37 and 36 goals apiece. Diana Venegas has been spectacular in goal.

Head coach Sarah Strock has high expectations for a team with just one senior, Reed, on its roster. The Eagles have been playing at a high level against a heady schedule that only figures to get more challenging as the season wears on. But with the winning attitude and confidence they've shown thus far, this could be a historic season for the Lady Eagles. •



Jake McDonnell had two hits including this RBI single. Photos by Gregg McMullin.

New York

from page 8


time, Jerry Buss, passed away, it is said that it was his wish to keep the ownership of the team within the family as it is now. Jackson was looking for more power than was available in the Lakers front office. With the Knicks, he received the power to make all personnel moves and all basketball decisions. What people fail to understand is that the Lakers already have people in place, doing those jobs as it is. As great a thought as it was to bring Phil back in to be involved in some way, shape or form with the organization, there simply wasn't room enough for him. Unfortunately, that now means that Jackson will take his pedigree to the East Coast.

The bad part about Jackson not being in the purple and gold any longer means that come free agency, players will look to join him in New York rather than consider coming to the Lakers. Simply Jackson's presence in the front office of the Knicks means that New York is now the prime destination for all great players in the NBA. That includes the likes of LeBron James, Carmelo Anthony (who will now almost certainly remain put), or even Kevin Durant and many others. By not getting Jackson involved, the Lakers may have lost out on an easy upper hand to improve their team in the coming years. To look at things optimistically, however, now that Phil isn't just hanging out there to be had, the Lakers can finally move on. He is locked up for at least the next five years in New York, so now the Lakers must move on. The contention between Jeanie and


Jim Buss should fade. Future coaches will not be held to such lofty expectations. Free agents will know what they are getting and unlike Dwight Howard, not expect Phil to take over the reins after a three game losing streak. With the front office built the way it is in Los Angeles, there was no way that Phil Jackson was going to be hired by the Lakers. It is better for everyone involved that he is now officially off the table.

Nothing will ever replace the glory years of Jackson and the Lakers marching directly towards five championships and seven Finals appearances in 10 years. Those moments will never disappear from the minds of those who were around to experience them. But now, times have changed. Both Jackson and the Lakers have moved on. It remains to be seen whether Jackson can be good at an office gig at all--whether he can build a team from the ground up, recruit players and get superstars to come play underneath him. Phil Jackson can certainly coach players to a championship. He has proven that. Now it remains to be seen whether he can put together a team for coaching. While he tries his luck on the East Coast, the Lakers will be looking to regain their sea legs and move on from an utterly tumultuous season; perhaps the worst in franchise history. Not even Phil Jackson can save them now, but for the sake of the late, great Jerry Buss, Jim and Jeanie better get the boat turned around soon.

Adam Serrao - Asixlion@Earthlink.net •



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Letters

from page 13

Something Fishy About Measure A

Mayor Fisher is threatening to contract out our fire services to County if we don't approve his Measure A tax hikes. These are empty threats. There's no advantage in outsourcing. It would reduce services - not save money. 90% of voters rejected Measure P to outsource fire services. Clearly, we can do a referendum against an ordinance to outsource services.

Last year City Council raised Chevron's taxes by more than \$8.5 million average per year for 15 years. And the Council can save many millions of dollars per year by getting the employee compensation and pension cost increases under control.

All residents will pay much more of the \$6.6 million annual Measure A taxes than the "Yes on A" campaign mailer claims. We will pay the new business taxes that are passed on to us as customers, in addition to the new taxes on our electricity, water, gas, landline and cellular telephone, cable TV, satellite, and Internet bills.

The money won't go for schools or infrastructure. The City Attorney said the resolution on how to spend the money is not binding, and only language in the ballot measure can be binding. Fisher chose the non-binding route - he refused to put language in the ballot measure for money to schools and infrastructure!

The money will go for huge past and future fire and police union pay raises and resulting pension cost increases. That's why the fire union donated \$5,000 to the "Yes on A" campaign!

- Marianne Fong

Yes on "A"

My family and I have enjoyed living in El Segundo for 40 years. My youngest two children graduated from El Segundo High School in the early 1980's. The schools were lacking money from declining enrollments, but the children received a wonderful education and many opportunities, thanks to the businesses, city, and volunteers.

Today we all share numerous good things

provided by the city. Something for everyone-money to the schools, library, good police and fire protection, holiday outings, Dial-A-Ride, Christmas meals for the lonely and needy, sports, etc.

This generous city is now asking us and the business community to help with the money shortfall by voting for Measure A. Fair enough. It's time for all of us to step up to the plate. Please vote yes on Measure A.

- Janice Cruikshank

Measure A Uses Real Math

In an attempt to scare voters, Helen Armstrong's March 20 Herald ad inaccurately portrays several important Measure A financial details.

According to the inaccurate math in this ad, for a family of four to have a \$50 Utility User Tax (UUT) bill, they would be spending \$2,000 per month on utilities.

The ad also incorrectly suggests household cable is an item that will be taxed by the 2.5% UUT. Cable is not included. What is included is water, electric, gas and communications like a landline and mobile phone.

Further, the UUT only applies to consumption, not the entire bill. The UUT is not applied to any additional fees, surcharges, or State taxes. You are only taxed on the actual amount of the utility you've used.

It's easy to be against something, but what is the alternative? What is Plan B? A unanimous City Council sees Measure A as the best solution to balance a nearly \$6 million dollar budget gap while maintaining our first class services.

Please get the facts. Read the impartial analysis that is on the ballot. You're also welcome to call 310-439-9361 with your questions and concerns. People you know and trust are backing Measure A. We hope you do too.

Vote Yes on A on April 8th.

- Sandy Jacobs

No on Measure A

Mayor Fisher claims the "business

community" supports Measure A, and the City Council has no control over employee pension costs. Not true!

Most El Segundo businesses oppose Measure A. 90% are NOT Chamber members, and the Chamber board did not allow its general membership to vote before supporting the tax hikes.

City Council controls pension costs in three ways: (1) Amounts of employee salaries, which are increased by pay raises and "Special Compensation"; (2) Percentage of total pension contributions employees are required to pay; and (3) Pension plan options the City provides.

Firefighter and police pensions pay 3% of their single highest year salary for each year worked, up to 90%. Fisher supported firefighter and police pay raises of 11.25% to 32.3% over three years, plus additional 5% annual "Step" raises, approved 4/7/09 and 12/2/08, jacking up pension costs.

The Council can save more than \$3.3 million yearly by requiring City employees to pay half their total pension contributions, as allowed under state law effective 1/1/13. The City now pays 71% to 94% of total pension contributions.

The Council can save several million more yearly by eliminating automatic additional 5% annual "Step" raises, and "Special Compensation" for things that are existing job requirements or are unrelated to the job.

These savings must be negotiated with the City unions later this year, after the April

election. The Measure A tax windfall will weaken the City Council's bargaining position and preclude these savings.

Vote "No" on Measure A.

- Mike Robbins

Thoughts on TopGolf


I'm glad that Bill Fisher has decided to make his support of TopGolf a major campaign issue. Golfers are opposed because the model prices the average golfer out of the market, \$30-40 per large bucket at normal, peak practice times. Fisher minimizes the opposition, calls them misinformed and disregards the fact that over 1400 people signed a petition urging the council to keep the Lakes the same, over 300 of which were El Segundo residents.

The deal - a twenty year lease, with six 5 year options, at \$425,000 a year, increasing only 10% every five years. There is no sharing in revenues, Wooddale, Ill negotiated a sharing of revenues including alcohol sales, why not here? The lease calls for the facility to be built like that in Austin.


Staff came up with a positive TopGolf economic effect of \$332,000 (currently estimated at \$ 200-300,000) - repeated by Mr. Fisher as a reason why he voted for it. The truth, TopGolf is a negative for the City-the driving range is highly profitable, \$550,000 and rising per year. The city gets to their "positive" number by relying on "assumed" savings of \$253,000 and by mistreating overhead allocations, charging the range income but not TopGolf income.

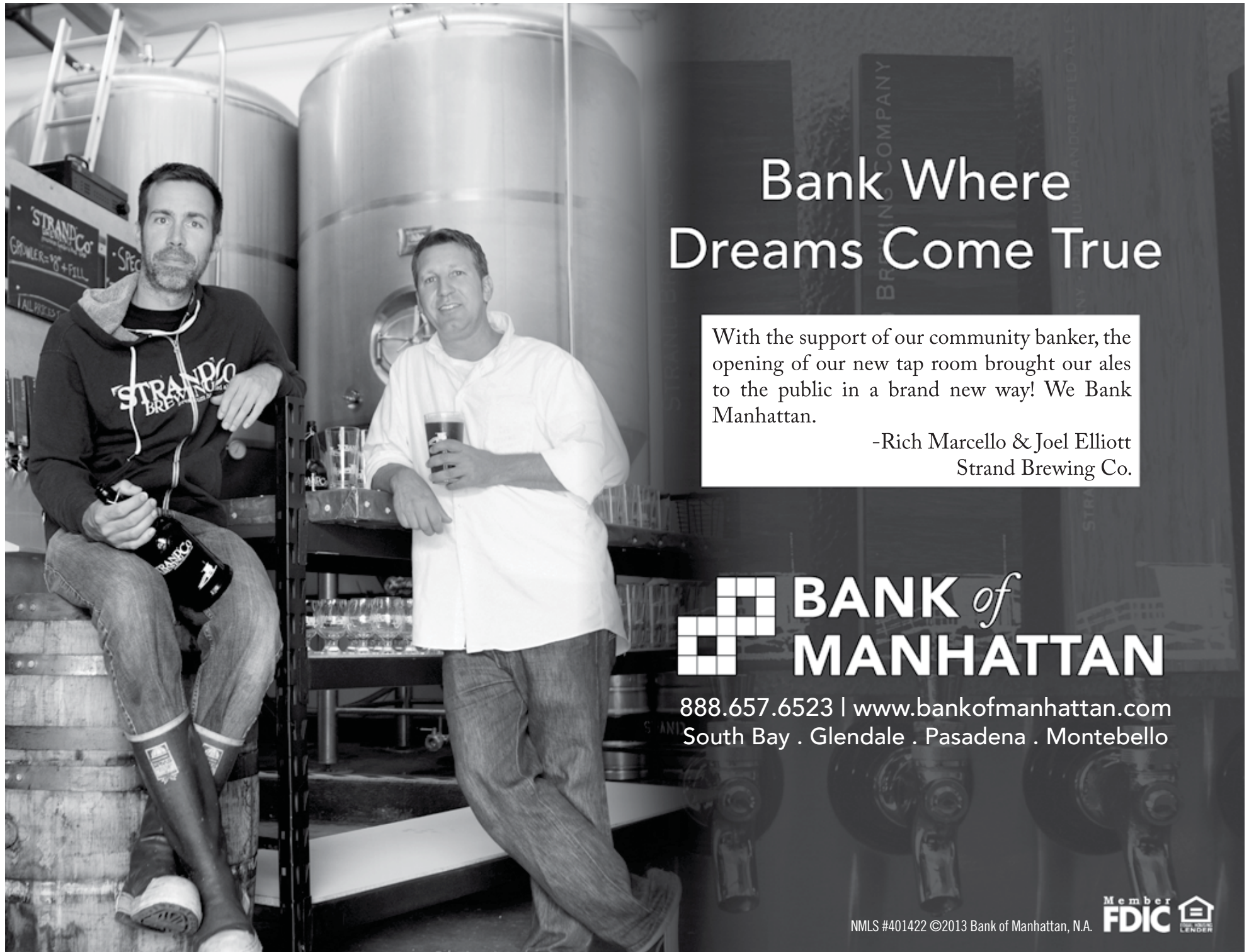
TopGolf is not the answer!

- Tom Courtney •



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